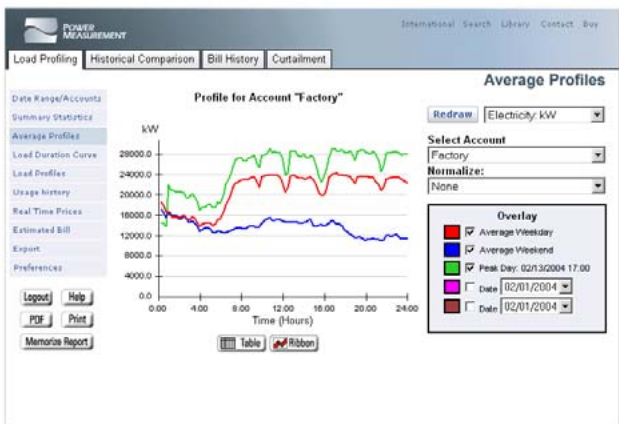


Online Energy Information Service



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Customer usage information is vital to any utility's operations. In regulated and restructured markets alike, load data is now a value-added commodity, available to a wide range of users. It's easy to post customer usage data on the Internet – making it useful to your customers is another matter.

Power Measurement's Energy Profiler Online (EPO) is the industry's foremost load data visualization and analysis application. The system turns customer usage data into actionable information, easily accessible to all customers and internal users.

The Value of Information

Commercial and industrial customers have to manage energy costs, but they can't control what they can't accurately measure. EPO helps control costs by showing customers how their organization uses power.

EPO is an intuitive, easy-to-maintain tool that leads to reduced energy costs through usage analysis, conservation measures, more efficient equipment, or participation in RTP or load curtailment programs.

EPO Features

A wide range of functionality serves the needs of customers and utility staff from the same platform.

- **Data Access and Analysis** - View and analyze data in both graphical and tabular formats.
- **Historical and Estimated Bills** - View previous bills and generate real-time estimates using existing data.
- **Rate Comparison** - Explore the effects of rate changes based on a customer's unique usage.
- **What-if Analysis** - Assess the impact of operational changes, such as shifting energy between time periods or reducing usage by fixed amounts or percentages.
- **Automatic Alarming** - Automatically notify customers when their consumption exceeds a preset threshold.
- **Memorized Reports** - Save customized reports and schedule automatic delivery to colleagues via email.
- **Benchmarking** - Benchmark usage data from multiple facilities by applying normalization factors such as square footage, operating hours, and units of production.
- **Multiple Commodities** - Access usage data for gas and water as well as electricity.
- **Curtailment & RTP Programs** - Manage programs that need customers' access to usage data.
- **Administration Tool** - Manage user accounts, access privileges and more from an intuitive Web interface.
- **User Community Site** - Participate in discussion forums and news or documentation sharing.
- **Sales Support** - Extensive marketing materials are freely available to help sell EPO to end use customers.



Customers Want Value-added Services

Leading utilities use EPO to leverage the power of the Internet and deliver value-added services to their commercial and industrial customers.

Energy customers across North America can monitor usage, evaluate energy-saving programs, establish benchmarks for usage performance, and gain a thorough understanding of how their entire organization uses energy.

Why Offer Online Service with EPO?

Reasons for implementing EPO vary as much as the utilities that use it. However, as advancing technology makes the service more affordable and relevant for utilities and their customers, the case for deploying EPO becomes more compelling and profitable.

- **New Source of Revenue** - A modest per-meter fee quickly forms a sizable revenue stream for utilities offering EPO to their customers.
- **Increase Customer Satisfaction** - The availability of timely, actionable information has been proven to increase customer satisfaction and loyalty.
- **Value-Added Service** - EPO is an easy, affordable way to expand offerings beyond basic commodity supply.
- **Competitive Edge** - As energy information technology becomes more affordable and widespread, EPO services are becoming the norm, not the exception.
- **Meet Regulations** - Many regions now mandate that utilities provide online energy information – to give customers access to usage data, support new pricing schemes, run demand-response programs, and more.



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